



SCHOOL OF MASS COMMUNICATION & JOURNALISM

Date: 27/08/15

A meeting of the 7th School Board (SB) of School of Mass Communication and Journalism was held on 27th August 2015 at the School of Mass Communication and Journalism, MANUU, Hyderabad at 11.00 am.

1. Prof. Ehtesham Ahmed Khan, Dean, School of MCJ, MANUU	Chairman	<i>Ehtesham</i>
2. Prof. S. M. Rahmatullah, Registrar and Dean, School of So. Sciences, MANUU	Member	<i>JCC</i>
3. Prof. Iftexhar Ahmed, Director, EMPC, IGNOU, New Delhi	Member	
4. Prof. Sanjeev Bhanavat, Head, Dept of Media Studies, Univ. of Rajasthan, Jaipur	Member	
5. Prof. Sudhir Gavhane, Head, Dept of JMC, Marathawada Univ., Aurangabad	Member	
6. Prof. Aziz Bano, Professor, & Head, Dept. of Persian, MANUU	Member	<i>Aziz</i>
7. Mr. Mohd Mustafa Ali, Associate Professor, Dept. MCJ, MANUU	Member	<i>M. Mustafa</i>
8. Mr. Syed Husain Abbas Rizvi, Assistant Professor, Dept. MCJ, MANUU	Member	<i>Syed Husain</i>
9. Dr. Mohd Fariyad, Associate Professor, Dept. MCJ, MANUU	Special Invitee	<i>Mohd Fariyad</i>
10. Dr. Meraj Ahmed Mubarki, Assistant Professor, Dept. of MCJ, MANUU	Special Invitee	<i>M. A. Mubarki</i>

The Agenda for the 7th School Board (SB) Meeting was as follows:

- 7.1. To provide the details of the Action Taken with regard to the agenda of the previous School Board meeting held on 20/01/14.
- 7.2. To provide the details of the progress made till date.
- 7.3. To seek the approval of the current syllabus of MA (MCJ) course, adoption of Choice Based Credit System from the current academic year 2015-16 as approved by BOS members.
- 7.4. To seek the approval of the nomenclature of the current M.A (MCJ) course to MA (JMC) Course as approved by BOS members.

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7.5. To seek the approval to engage guest faculties for teaching technical subjects in areas like Non-Linear Editing, Graphic & Animation and Soft-wares required for the print media for the M.A (JMC) course as approved by BOS members.

7.6. To seek the approval to introduce workshops during the entire semesters M.A (JMC) course and to engage eminent personalities from media during the said workshops as approved by BOS members.

7.7. To seek the approval to include the name of Dr. Meraj Ahmed Mubarki as M.Phil & Ph.D Supervisor from the current Academic Year 2015-16 as approved by BOS members.

7.8. To seek the approval to include two optional papers titled Television Studies and Film Studies in current syllabus of Ph.D (Mass Communication and Journalism) as approved by BOS members.

7.9. To seek the approval to topics/titles and Supervisor among the Research Scholars pursuing Ph. D in Mass Communication and Journalism at the Department, as approved by BOS members.

7.10. To introduce B.A. (MCJ) Integrated Course as approved by previous BOS & School Board from the next academic year.

The decision regarding the agenda attached herewith the minutes of the meeting.

- 7.1.1. The Chairman of the School Board Professor Ehtesham Ahmad Khan presented the Action Taken Report (ATR) with regard to the agenda of the sixth Board of Studies (BOS) & School Board (SB).
- 7.1.2. The Chairman of the School Board Professor Ehtesham Ahmad Khan also provided the details of the progress of the Department made till date.
- 7.1.3. The members advised to merge *English Journalistic Skills* and *Urdu Media* papers of the First Semester in the Practical paper of *Writing and Editing for Print Media* based on Practicals. Further it was advised to enhance the credit of all the Lectures, Tutorials and Practicals papers of all the semesters which may have a total credit weightage of at least 90-100. Members also advised to incorporate minor corrections in the content of some of the papers and to add Learning Objectives and Learning Outcomes as well as more books for suggested reading. Members accepted the revised and updated syllabus of M.A (JMC) course and the adoption of Choice Based Credit System (CBCS) from the current academic year 2015-16. The members also approved the Core and Open Elective papers of the MA (JMC) course, and authorized the

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- Chairman School Board and Head of Department of MCJ to make necessary changes as he deems fit in the implementation of CBCS from the current academic year 2015-16.
- 7.1.4. The members of the School Board approved to change the nomenclature of the current M.A (MCJ) course to MA (JMC) Course as approved by School Board.
 - 7.1.5. The members of the School Board approved to engage guest faculties for teaching technical subjects in areas like Non-Linear Editing, Graphic & Animation and Soft-wares required for the print media for the M.A (JMC) course as required by the Department as approved by School Board.
 - 7.1.6. Further members advised that the workshops, guest lectures field visits, educational tours, etc., may be taught as compulsory foundation in all the semesters as per UGC directives for Foundation Courses. One workshop should be organized per semester. The modalities of the proposed workshop are to be worked out by the Chairman in consultation with the concerned faculty members.
 - 7.1.7. The School Board approved to include two optional papers titled *Television Studies* and *Film Studies* in current syllabus of Ph.D (Mass Communication and Journalism). Members advised to frame the papers of their specialization in M.Phil and Ph.D as per the Guide of the research scholars as approved by School Board.
 - 7.1.8. The School Board approved the Topics/Titles and Supervisor among the Research Scholars pursuing Ph.D in Mass Communication and Journalism at the Department as approved by School Board.
 - 7.1.9. The School Board approved the name of Dr. Meraj Ahmed Mubarki as M.Phil & Ph.D Supervisor from the current Academic Session 2015-16 as approved by School Board.
 - 7.1.10. The School Board also proposed to introduce 5 Years Integrated Course in Mass Communication and Journalism, as approved by previous BOS & School Board from the next academic year as approved by School Board.
 - 7.1.11. The School Board members accepted to introduce M. Phil course from the academic session 2016-17.

In the light of the decision taken in the 6th BOS and 6th School Board meeting regarding the age limit of 28 years for admissions in the MA (MCJ) course the members advised to relook into it and relax the age limit as per University guidelines.



7th School Board Minutes

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In view of not fulfilling the intake capacity of the MA (JMC) course, School Board suggested to relax the qualifying marks from 45% to passing mark in the Graduation, as the admission is based on entrance test, the quality of the students will not fall.

The School Board implored the Competent Authority to constitute a fact finding committee to explore the declining number of admissions in the courses offered by the University. The School Board also implored the Competent Authority to constitute a committee to find out how Urdu can be promoted across all departments.

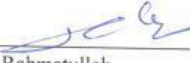
The meeting ended with thanks to the Chair.



Prof. Ehtesham Ahmad Khan
Chairman, SB, Dean, School of MCJ



Prof. Aziz Bano
Professor, & Head Dept. of Persian, MANUU
Member



S. M. Rahmatullah
Registrar and Dean, School of So. Sciences, MANUU
Member

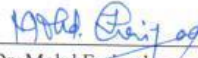


Mr. Mohd Mustafa Ali,
Associate Professor, Dept. MCJ, MANUU
Member



Mr. Syed Husain Abbas Rizvi,
Assistant Professor, Dept. MCJ, MANUU
Member

Prof. Iftekhar Ahmed
Director, EMPC, IGNOU, New Delhi
Member



Dr. Mohd Fariyad
Associate Professor, Dept. MCJ, MANUU
Special Invitee

Prof. Sanjeev Bhanavat
Head, Dept of Media Studies, Univ. of Rajasthan,
Jaipur
Member



Dr. Meraj Ahmed Mubarki
Assistant Professor, Dept. of MCJ, MANUU
Special Invitee

Prof. Sudhir Gavhane
Head, Dept of JMC, Marathwada Univ.,
Aurangabad, Maharashtra
Member

9/9/2015

Print

Subject: Draft of the minutes regarding the School board meeting of the MC&J held on the 27th August 2015
From: Ehtesham (ehtik_khan@yahoo.com)
To: iftekharftii@yahoo.com; iftekharahmed@ignou.ac.in; bhanawat.sanjeev@gmail.com; profgsudhir@gmail.com; sarwari829@yahoo.com; husainonly@gmail.com; registrar@manuu.ac.in; azizbano_307@yahoo.co.in; m_fariyad@rediffmail.com; merajmubarki@gmail.com;
Date: Tuesday, September 1, 2015 10:33 AM

MAULANA AZAD NATIONAL URDU UNIVERSITY
(A Central University established by an Act of Parliament in 1998)
(Accredited with Grade "A" by NAAC)

SCHOOL OF MASS COMMUNICATION & JOURNALISM

To
All School Board Members
School of MCJ
Hyderabad

Date: 01/09/15

Dear Sir, **Subject: Draft of the minutes regarding the School board meeting of the MC&J held on the 27th August 2015.**

Please find the attachment regarding the draft of the minutes regarding the School board meeting of the MC&J t held on the 27th August 2015. You are hereby requested to give your comments within a week . In case of not receiving any comments from your side it may be assumed that the minutes of the meeting are confirmed from your side.

Regards..

Yours sincerely

Prof. Ehtesham Ahmad Khan
Chairman & Dean, School of Mass Communication and Journalism
Maulana Azad National Urdu University
Gachibowli -Hyderabad-500032